



# JAMES ROGNON

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Mr.Rognon@makeshiftads.com

## Experience

Brigham Young University Idaho  
Marketing Manager

Jan 10 - Present  
Rexburg, ID

- Created and implemented university marketing campaigns
- Approved all media produced by school

Brigham Young University Idaho  
Visual Media Lab Assistant & Teachers Assistant

Jan 09 - Dec 09  
Rexburg, ID

- Helped students with most Adobe programs
- Critiqued and helped student improve their projects
- Taught design principles

1st Light Energy  
Inside Sales Representative

July 08 - Dec 08  
Manteca, CA

- Conducted daily sales meetings with consumer
- Created new financial spread sheet
- Developed the ISR position

Craig's Gourmet Pizza & Pasta  
Assistant General Manager

Jan 07 - July 08  
Rexburg, ID

- Elevated to Assistant Manager in four months
- Hired all new employees
- Designed several advertising projects
- Accountable for 25 employees
- Weekly scheduling duties
- Trained new employees weekly
- Implemented "Server banking" method
- Composed sales and record keeping spreadsheets

## Education

*Brigham Young University-Idaho,*  
BS Business Administration, Emphasis in Marketing, Cluster in Advertising

Jan 05-Present  
Rexburg, ID


## Skills & Achievements

*LDS Church Missionary*

Sept 02-Sept 04  
Salvador, Brazil

- Held, conducted, and taught weekly training meetings for 10 months
- Developed fluency in Portuguese

*BYU-Idaho*

- Created the Nut House and was elected CMO from my peers
  - Proficient in Adobe Photoshop, Illustrator, InDesign, and Dreamweaver  
Visit [www.makeshiftads.com](http://www.makeshiftads.com) for my portfolio
  - President of the BYU-Idaho Photographic society  
Won multiple contest within society
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